



Keanu GOOSSENS

BIRTHDAY 12.01.1997
PLACE OF BIRTH GHENT

ADRESS ISABELLALEI 3A
2018 ANTWERPEN

MARITAL STATUS MARRIED

DRIVER LICENSE B

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FULLTIME HEAD OF DESIGN
& INNOVATION MANAGER
TACKL. (FORMERLY WE LIKE YOU)

JULY 2020
PRESENT

VISUAL DESIGN 2016
LUCA SCHOOL OF ARTS 2019
BACHELOR'S DEGREE

My role as a Graphic & Motion Designer, Photographer and Innovation Manager is pivotal in shaping the visual identity of TACKLs' clients on social media, driving engagement through dynamic content, and steering the agency toward innovative approaches that set us apart in the rapidly changing digital space.

FREELANCE GRAPHIC DESIGNER
SCHRODINGER STUDIO

OCTOBER 2019
APRIL 2020

As a part of a dynamic startup, I brought creativity to life through visual elements. From crafting compelling digital assets to ensuring a cohesive visual identity, my role was to visually communicate and resonate with our clients brand.

GRAPHIC DESIGN INTERN
PUSH. – PALERMO

SUMMER 2016

As a Graphic Design Intern in Palermo, I created a dynamic street art guide, capturing the city's urban culture/artists in a guide/book.

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VISUAL DESIGN JAN 2019
ESAD PORTO JUN 2019
PART OF ERASMUS

GRAPHIC DESIGN 2013
AND PREPRESS 2016
VISO MARIAKERKE
HIGH SCHOOL DIPLOMA

SOFTWARE
Adobe Creative Cloud

After Effects
Photoshop
Illustrator
InDesign
Premiere Pro
Lightroom

ARTIFICIAL INTELLIGENCE
Generative AI Tools

OTHER

Meta Spark AR
Blender

SKILLS

Graphic Design
Branding
Social Media
Motion Design
AI Image Generation